

## **Kelli J. Armstrong**

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**Kelli Armstrong** oversees a broad range of activities and initiatives that promote the use of information and planning in strategic decision making. Kelli leads institutional research and planning, space management and strategic services efforts that examine and advance the University's effectiveness in fulfilling its mission and strategic priorities. Having earned her PhD from Boston College in 1996, Kelli returned to the campus in 2004 to lead BC's first formal institutional research office. Prior to her arrival at BC, Kelli served as the Associate Vice Chancellor for Enrollment Management at UMass Boston, and worked as both a researcher and an enrollment manager in various higher education settings, including Tufts University, the Massachusetts Board of Higher Education and the UMass system office. Earlier in her career she was Assistant Dean of Admissions at Bates College and an account executive in an investor relations firm. Kelli received her B.A. from Bates College, an M.A. from the University of Virginia and a Ph.D. from Boston College.