

Heidi Wilkes



Heidi Wilkes is the Chief Academic Officer, College for America (CfA) at Southern New Hampshire University (SNHU). CfA is an innovative, competency-based, online, regionally accredited, low-cost degree program for working adults. College for America's competency-based model was the first in the nation to be approved by the Department of Education under direct assessment provisions that pay for actual learning versus seat time. The Chief Academic Officer oversees the Curriculum and Assessment (CAD) team and is responsible for the academic quality of the competency-based curriculum and assessments and the design and implementation of an effective and scalable development process.

Prior to joining SNHU, Dr. Wilkes was the Dean of the Innovations Group and a Senior Lecturer at Granite State College. As Dean of Innovations she leveraged expertise in the design and delivery of online programs to support new initiatives and college partners. Before joining Granite State College she served as Assistant Dean for Academic and Faculty Affairs and Senior Lecturer at Northeastern University's College of Professional Studies. At CPS Heidi had academic oversight for undergraduate business and international programs including the Global Classroom programs in Finance and Accounting and Leadership. She marketed new programs, developed curricula, and coordinated services and support for international undergraduate students in collaboration with NU Global. Heidi worked closely with the D'Amore-McKim School of Business and was responsible for AACSB accreditation compliance at the College of Professional Studies. Prior to assuming the role of Assistant Dean she served as Director of the Doctor of Education program. She holds a BA in International Relations from Boston University, MBA in International Business from Bentley University, and Doctorate in Law and Policy from Northeastern University.