



Cate Rowen

Cate Rowen is Associate Vice President for Analytics and Institutional Research at Smith College in Northampton, Massachusetts, overseeing assessment in addition to IR and analytics. She is active in her profession, recently completing a term as chair of COFHE's Research Advisory Committee. Prior to coming to Smith in 2006, Cate was IR director at Mount Holyoke College and Vice President of a private marketing research firm. She has an MBA from the University of Massachusetts at Amherst.