

Mary Ann Coughlin



Mary Ann Coughlin is Associate Vice President for Academic Affairs at Springfield College in Springfield, Massachusetts. Across her tenure at Springfield College, Mary Ann has served in a variety of positions; serving as a faculty member, President of the Faculty Senate, and her current administrative position in Academic Affairs. Coughlin served as a Professor of Research and Statistics at Springfield, prior to moving into administration. Coughlin supervises academic support services and provides leadership for program review, outcomes assessment, faculty development, student success initiatives, and institutional research. She is a Past President of the Association for Institution Research (AIR) and Northeast Association for Institutional Research and was awarded the NEAIR Distinguished Service Award and the AIR Outstanding Service Award. Coughlin also serves as a consultant to the Association for Institutional Research and is a curriculum developer and lead workshop presenter for Integrated Postsecondary Education Data System (IPEDS).