

## Alice M. Betsinger



**Alicia Betsinger** currently serves as the Associate Provost of Institutional Research and NEASC Accreditation Liaison Officer at Dartmouth College. Over the past two decades, she has helped 2-year and 4-year institutions, both public and private, contextualize their data and build a culture of evidence. Prior to Dartmouth, she served as the Assistant Director of Business Intelligence at The University of Texas System where she managed a team of analysts and consultants who built the first generation data visualization dashboard. As the Director of Institutional Research at Southwestern University, she worked closely on both academic, administrative and educational unit assessment efforts along with serving on two SACS on-site review teams for *3.3.1: Institutional Effectiveness*. She holds a PhD in Applied-Experimental Psychology, with an emphasis in Organizational Psychology from Saint Louis University.