

Martha L. A. Stassen



Martha L. A. Stassen is Assistant Provost for Assessment and Educational Effectiveness at the University of Massachusetts Amherst. She has been at UMass Amherst since 1994 where she supports individual faculty members and departments in their efforts to implement course-based, department-based, and General Education assessment. She directs a wide range of assessment initiatives at the University, including research into instructional and curricular effectiveness (General Education, diversity-related initiatives, and the campus' new Integrative Learning outcomes), and the individual and institutional factors associated with student retention and success. She has published articles on faculty responses to racial and ethnic diversity, engaging faculty in learning assessment, the student outcomes associated with living-learning community participation and, most recently, a study of various definitions of "Critical Thinking" and standardized testing. She is the lead author of two assessment handbooks used by a variety of higher education institutions across the United States.

Stassen helps promote educational innovations on her campus. She is Co-PI of a \$275,000 Davis Educational Foundation grant to support implementation of the University's new upper-division Integrative Experience requirement, helps direct the assessment and evaluation components of the University's new iCONs (Integrated Concentration in the Sciences) program, and designs and directs evaluations for a number of other externally funded instructional improvement initiatives.

Martha is a featured speaker at national and regional conferences and has facilitated workshops and provided evaluation and assessment consultation at a range of higher education institutions. She serves as President of the New England Educational Assessment Network (NEEAN) and teaches and advises graduate students in UMass Amherst's Higher Education Program.

Dr. Stassen holds a B.A. in English from Macalester College in St. Paul, Minnesota and a Ph.D. in Higher Education Administration from the University of Michigan, Ann Arbor.