

Internationalizing Higher Education: The Assessment Opportunity

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THE EXPERIMENT IN INTERNATIONAL LIVING

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NEWS AND EVENTS

Tufts Student Receives First Rowan Swanson Fellowship
New Fellowship Fund is Living Tribute to Amherst Graduate
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Fellows Examine New Era for Global Democracy Promotion
The 20th anniversary of the fall of the Berlin Wall set the stage for World Learning's Democracy Fellows Program Annual Conference in Washington November 9-10.
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World Learning Supports Initiative to Meet Global Education Goals

OUR GLOBAL REACH

World Learning at Work Worldwide

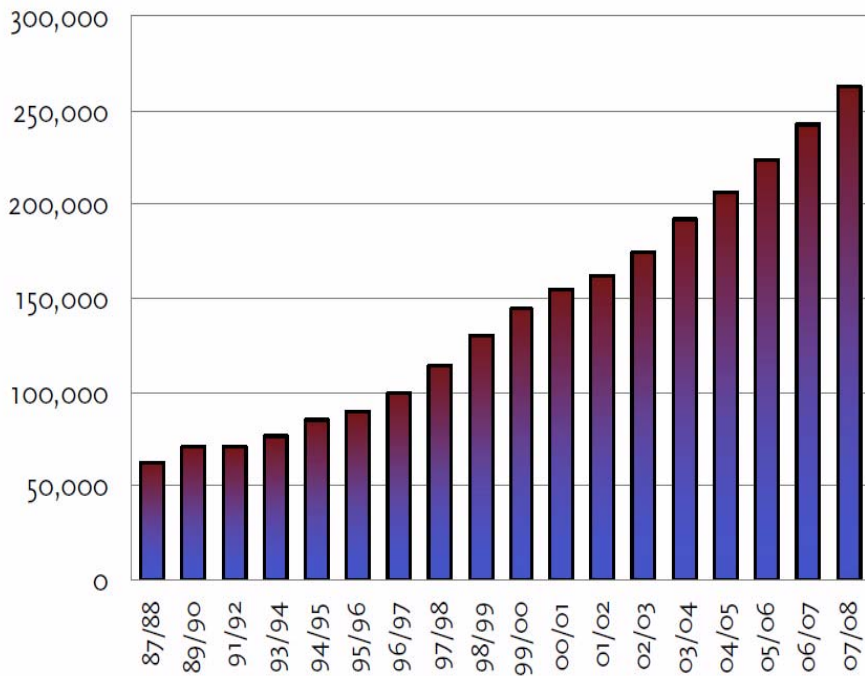
World Learning is a 75-year-old global non-profit organization operating international education and development programs in more than 70 countries worldwide.



The Good News

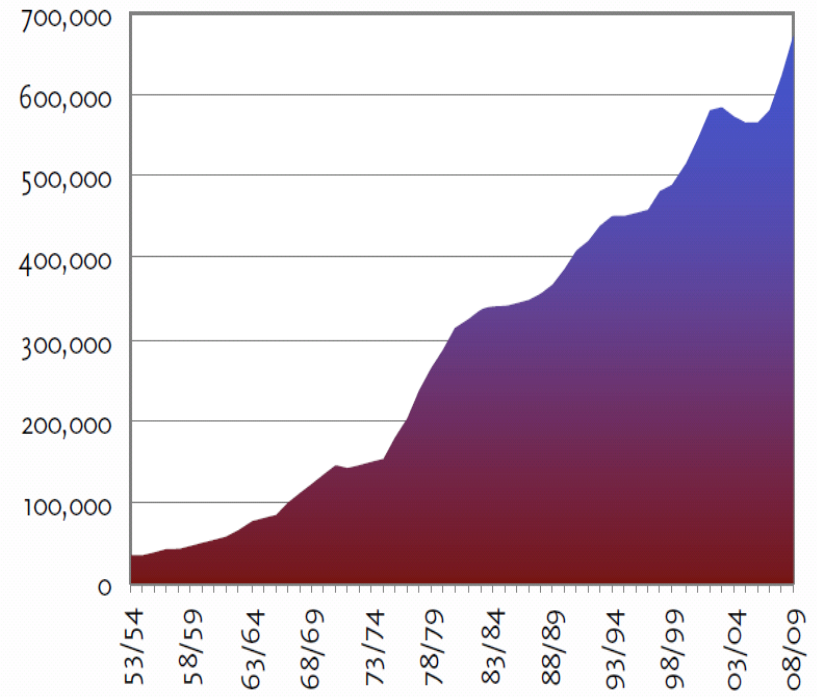
U.S. STUDY ABROAD TRENDS

262,416 U.S. students studied abroad for academic credit in 2007/08, an increase of 8.5% over the previous year. U.S. student participation in study abroad has more than tripled over the past two decades.



INTERNATIONAL STUDENT TRENDS

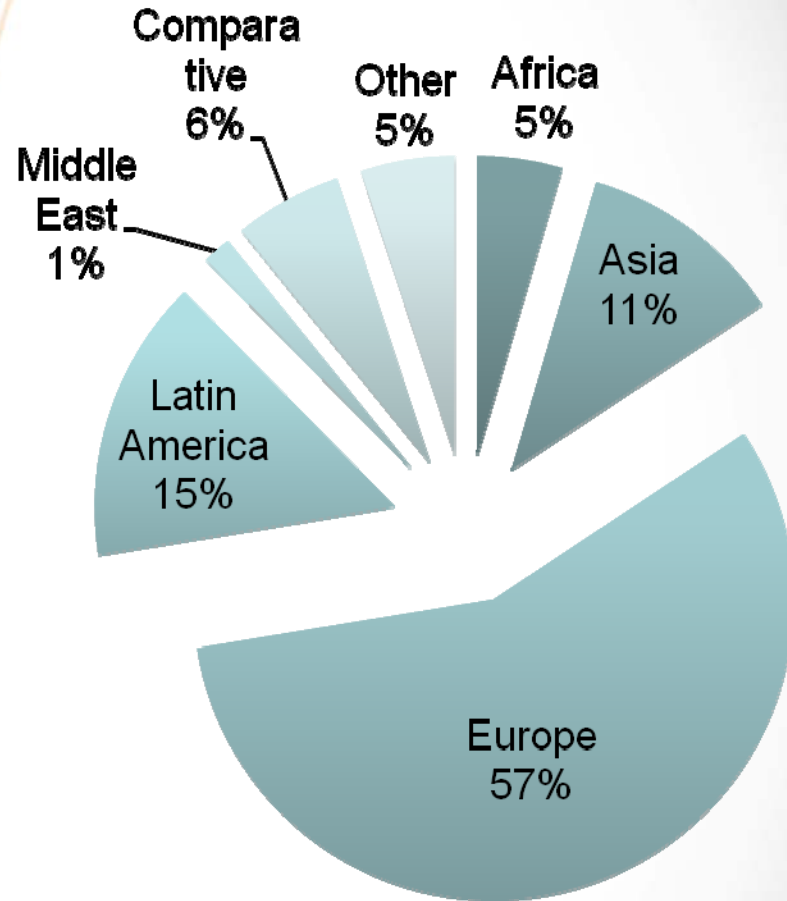
In 2008/09, the number of international students in the U.S. increased 7.7% over the previous year to a high of 671,616 students.



The Challenge

- Where
- Who
- How Regional Variations
 - Mastering the Art of sending people abroad without them ever leaving the country
 - Parallel Play

Regional Variations



Why Assessment Matters-

A view of 250 colleges and universities

- ❑ Moving beyond numbers to impact
- ❑ Holding ourselves accountable
- ❑ Giving students information to make choices that matter
- ❑ Learning to get this right
- ❑ Assessment as the tool to get it right
 - Creating global citizens
 - Doing citizen diplomacy
 - Preparing students and communities for success

The Challenges

- ❑ Contradictions to be managed
 - Content vs. student development
 - Short term vs. long term
 - The comparative dimension
 - Who is the academic community
- ❑ The infrastructure to do assessment
 - Out of sight and out of mind
 - Cultural context
- ❑ Artifacts
 - What is a direct measure
 - How do we retain and capture direct measures