

Achieving the Dream at



Springfield Technical
Community College

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Springfield Technical Community College – Eastern View

It's all about student success



ATD propels college changes

Focus entire college on student success



Why Achieving the Dream?

At STCC we know that more students can and should succeed to become productive citizens and fulfill their dreams

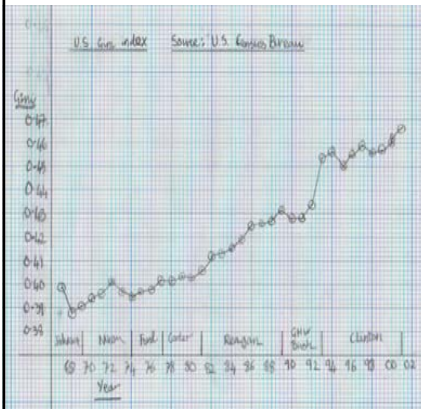


Nationally, inequality is increasing

Professors Goldin and Katz (*The Race Between Education and Technology*,” by Harvard economists, Claudia Goldin and Lawrence Katz.) crunch the data and conclude that America’s edge in mass education was the crucial competitive advantage that allowed the United States to build wealth while reducing income inequality. For most of the 20th century, America prospered at the same time that the gap between the rich and poor diminished.

Then in the 1970s, the United States education system began to stagnate, with high-school graduation rates stuck at about three-quarters of all students. Probably as a result, income inequality increased again.

[NICHOLAS D. KRISTOF](#)
November 12, 2008, New York Times



US income Gini indices over time

Gini indices for the [United States](#) at various times, according to the [US Census Bureau](#):

- 1929: 45.0 (estimated)
- 1947: 37.6 (estimated)
- 1967: 39.7 (first year reported)
- 1968: 38.6 (lowest index reported)
- 1970: 39.4
- 1980: 40.3
- 2000: 46.2
- 1990: 42.8
- 2005: 46.9
- 2006: 47.0 (highest index reported)
- 2007: 46.3

The United States is the country with the highest inequality level and poverty rate across the OECD, Mexico and Turkey excepted. Since 2000, income inequality has increased rapidly, continuing a long-term trend that goes back to the 1970s.

OECD (2008)



HOW:

Courageous conversations within the campus community

Honest dialogue with external partners and friends



College ATD Kickoff - August, 2007

- Funders
- Coaches
- Overview
- Preliminary data



Engaging the Internal Community

- Taking the Lid Off:
Presenting tough data to faculty and Staff

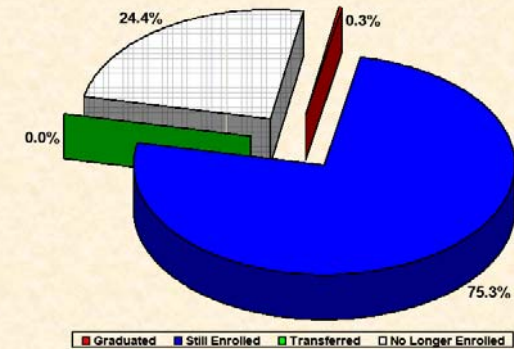


Data Summit - October 2007



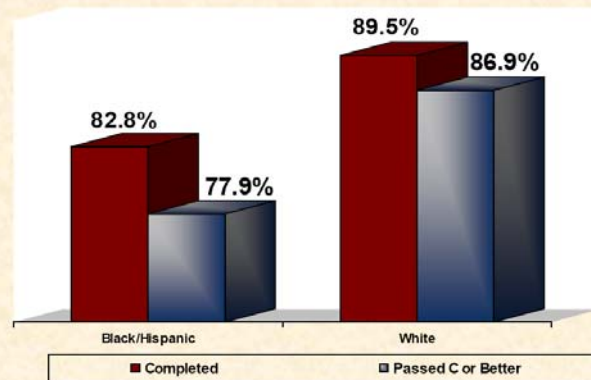
- All College meeting
- Key findings
 - Data available at www.stcc.edu/acheivedream
- Group discussions
- Summary of ideas

Baseline Fall to Spring Outcomes



Success is what counts.

First Term Course Completion Rates By Ethnicity



Success is what counts.

Professor Richard Light College Professional Day August 2008



- Harvard Assessment Seminars
- Examples of improving education by asking students

Community Conversations



- Community leaders
- High school educators
- Trustees
- Local Officials

Canadian immigrant James Naismith, seated in the second row on the right, created the first urban sport in the city of Springfield. Members of this first team included players from the United States, Canada, Germany, and Japan, all of whom were students at the YMCA school.
Courtesy: Springfield College, Babson Library, Archives and Special Collections.

Trustee Retreat – September 2007



- Briefing to Board
- Endorsement by Board
- Not on an island

Meeting with Clergy



- Area ministers
- African-American churches
- Dialogue about helping youth
- Invitation to college orientation

