

**Eric Gordon**

Eric Gordon is an associate professor in the department of Visual and Media Arts at Emerson College. His research focuses on location-based media, technology and community, and serious games. He is the director of the Engagement Game Lab where he oversees the design and development of game and social media platforms for local community engagement. And he is the co-author (with Adriana de Souza e Silva) of *Net Locality: Why Location Matters in a Networked World* (Blackwell, 2011) and the author of *The Urban Spectator: American Concept-cities From Kodak to Google* (Dartmouth, 2010).